

**MURRAY DISTRICT GOLF
ASSOCIATION
STRATEGIC PLAN: 2018-2021**

Introduction

The Murray District Golf Association (MDGA) covers an area from Batlow in the Snowy Mountains to Corowa in the west. The district encompasses 14 clubs ranging from small 9 hole sandgreen courses to 27 hole championship courses. The MDGA is affiliated with Golf NSW, Jack Newton Junior Golf Foundation and Golf Australia.

Vision

To promote and advance the sport of golf in the Murray District, ensuring a sustainable future for the game.

Mission

Promoting the growth of golf in the Murray District to current and future players through club support, player participation and development programs.

Key focus areas

Providing leadership

Murray District Golf Association is the peak regional body for golf. Our role is to be the voice of golf in the Murray, providing a united approach to the development of the game, representing the interests of affiliated clubs with Golf NSW and other stakeholders, and delivering a range of services that encourages participation and development of the game.

Driving sustainability

Golf is a popular sport in our region, and we are also the #1 destination in Australia for golf tourism. Despite this, the average player age is increasing and fewer people are taking up the sport. Our challenge is to ensure the game's sustainability over the longer term by encouraging more people to take up the sport and to assist affiliated clubs in being attractive and vibrant social destinations accessible to players of all ages and capabilities.

Supporting clubs

Active, popular and successful clubs are the lifeblood of the sport, the core around which the game is played and enjoyed. We support affiliated clubs large and small in developing and delivering a range of competition and social activities that cater to the needs of existing and potential members.

Managing competitions

The association is resourced to manage inter-club competitions and to send representative teams to district and State competitions.

Increasing participation

The future of our game belongs to the players we attract to the sport. We are dedicated to building on what we have and promoting the attractiveness of the game to potential participants. This includes juniors and other groups identified through research.

Our junior programs nurture the development of emerging players and create lifelong affiliations with the game.

Developing players

We encourage players who want to develop their game by providing access to high performance opportunities through Golf NSW.

Improving governance

Success is achieved through prudent and accountable management, clear goals and ensuring all stakeholders are informed and encouraged to participate at all levels.